

# Selling in tough times



**Wednesday, March 24, 2010**

**Location:** Crowne Plaza L'ville  
Airport, 830 Phillips  
Road, Louisville, KY

**Thursday, March 25, 2010**

**Location:** PIAS Headquarters  
305 Plus Park Blvd.  
Nashville, TN 37217

**Time:** 9:00 am - 2:30 pm

**Speaker:** Linda Bishop,  
*Thought Transformation*

**Cost\*\*:** \$125 PIAS Members/  
\$ 95 Additional Registrants  
\$224 Nonmembers

\*\* Lunch Included with Seminars

**About the Speaker:** Linda Bishop is the President of Thought Transformation. She has over 20 years of experience in the printing industry. Linda started out in the graphic arts industry as an estimator, went into sales and eventually became the VP of Marketing for a large Georgia printer. She sold and serviced major accounts like Wachovia Bank, Kimberly-Clark and Solvay Pharmaceuticals. With combined sheet-fed and web sales exceeding \$9 million annually, she was one of her market's top performers. Today she teaches and consults in the printing industry.

## Registration Form: Mail • Fax • Call • Email

**March 24, 2010**

**Location:** Crowne Plaza L'ville Airport,  
830 Phillips Road, Louisville, KY

**March 25, 2010**

**Location:** PIAS Headquarters, 305 Plus  
Park Blvd, Nashville, TN

Additional Registrant \_\_\_\_\_

Additional Registrant \_\_\_\_\_

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**pias**   
Printing Industry Association of the South

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